

SupplyTech Easy as 1-2-3 Guide





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Get Started Now! Contact Sales at 978-474-6676 or email supplytech@jazd.net



Welcome to the Supplier Portal

It takes just a few minutes.

By participating in **the SupplyTech Marketplace, powered by JAZD**, you can quickly and easily get your message out to serious buyers when they are making important purchasing decisions. Build your company & product microsite for **FREE**.

Get Started Now!

We make uploading your products and services easy! We know time is your most scarce resource. Simply update your company's information, upload creative and content, manage your products specs and images, and track your results with reports. Using a powerful combination of contextual content placement and JAZD SEO with over 100,000+ keywords under active management, the Directory provides highly targeted, motivated leads.

It's as Easy as 1-2-3!

Create Your Company's Microsite:

1. Enter company info

- Enter basic info
- Add contacts & Locations
- Assign specific categories
-

2. Brand your company's microsite

- Load your display ads
- Load your whitepapers & content
- Link your RSS feeds to categories

3. Feature your products

- Load & edit your products
- Import product images & specs
- Assign categories to your products

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1. Enter Company Information

Edit your company's details

- Add your logo with link to your website
- Provide company information that buyers need
- Include a detailed company description to set you apart from your competition
- Take advantage of JAZD SEO Boost Description to drive traffic

SupplyTech | Welcome Tara Sweiter | Logout | Profile | Manage Access

Company | Ads & Content | Products | Preview | Get Results

General Information | Contacts | Locations | Categories

General Information | Page Help

Edit your Company Info → *Company name:

Company RSS Feed:

Upload a web-resolution company logo. → *Upload your Company logo*
 Best Size: 100 x 200 pixels
 Best file Types: JPEG & GIF

Company Website:

Annual Revenue:

Number of Employees:

Industry:

Add your Company description → *Complete Company Description - Type or paste the description here:
 The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai. ACC specializes in green consulting and aims to partner with leading chemical companies online.

SEO Company Description - Type or paste the description here:
 The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai.

Save | Preview | Save and Continue

Powered by **Jaz'd!** SEO Boost

- Leverage your current SEO keywords
- JAZD's related terms engine drives traffic
- 20-word SEO summary maximizes exposure

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1. Enter Company Information

Add your company's contact and locations

- Add key contacts for buyers – make it easy for them to find you
- Add your locations to assist in geographic searches

SupplyTech

Welcome John Smith

Company

General Information **Contacts** Locations Categories

Contacts

List your primary contact list.

Click the ADD Contact button to get started

Select	Up	Down	First Name	Last Name	Email	Telephone	Title	Function
<input type="checkbox"/>	↑	↓	John	Smith	johnsmith@abc.com	123 456 7890	CEO / President	Information Technology
<input type="checkbox"/>	↑	↓	Sarah	Smith	sarahsmith@abc.com	123 456 7891	Manager	Marketing

Powered by Jazd!

SupplyTech

Welcome John Smith

Company

General Information Contacts **Locations** Categories

Locations

List your primary location list.

Click the ADD Location button to get started

Select	Up	Down	Address (line 1)	Address (line 2)	City	State	Zip	Telephone	Fax
<input type="checkbox"/>	↑	↓	14 Business Street		Salem	New Hampshire	03204	123 456 6789	123 456 4567

Powered by Jazd!

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1. Enter Company Information

Assign specific categories to your company & products and get the JAZD SEO Boost!

- Select ALL specific categories that your company targets
- JAZD SEO Boost drives qualified traffic right to each category page

- JAZD’s SEO Boost drive traffic to every product category page
- 100,000 keywords under active management ensures traffic
- JAZD optimizes your company microsite with relevant terms, title tags, description tags & cloud tags

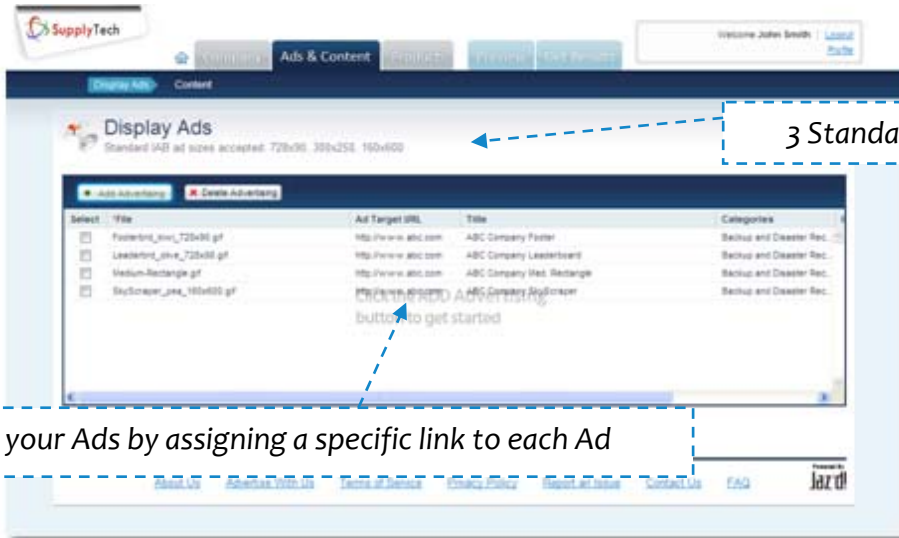
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2. Brand your Microsite

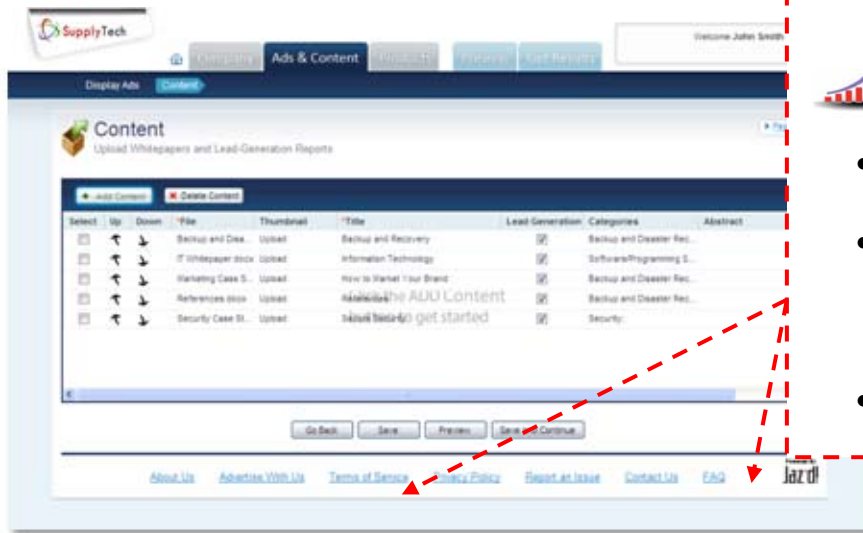
Upload your display ads

- Assure that your brand message is in front of qualified buyers
- Leverage multiple formats with Leaderboard, Medium Rectangle Skyscraper and Footer ads



Upload your

- your Opt-leads



Select a priority order for display on your company microsite

Assign a specific category to each piece of content



3. Feature your products

Load and edit your products

- Add unlimited products
- Each product is featured on its own microsite – with specs, images and descriptions

The screenshot shows the SupplyTech interface with the following callouts:

- Select Categories to link to your products**: Points to the 'Categories' column in the product table.
- Get a template to enter product info on your computer.**: Points to the 'Download Excel Template' button.
- Save time & upload your own file!**: Points to the 'Upload Excel File' button.
- Upload Product Images**: Points to the 'Image' column in the product table.
- Click the ADD Product button to get started**: Points to the 'Add Product' button.

Select	Name	Categories	Description	Short Description	Manufacturer	Image	Product Spec	Product UR
<input type="checkbox"/>	Recovery Database	Backup and Disaster Rec...	This product c...	Recovers lost data	ABC Company	Upload	Upload	
<input type="checkbox"/>	Fingerprint Security	Security;	Use a scan of ...	Fingerprint will allow/ deny	ABC Company	Upload	Upload	


Jazd! SEO Boost

- Use keywords in your title and description to drive traffic
- Create a 20-word summary to maximize exposure
- 100,000 keywords under active management
- Targeted category-based traffic generation ensures qualified leads

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Review your completed Microsite!

Powered by the  **Jaz'd!**
SEO Boost

Where else can you compare
products and services
from leading vendors...

...in one time-saving,
easy-to-use Directory?
(Hint: click 'Go')

[Home](#)

[Ratings & Reviews](#)

[Buyer Discussions](#)

[LOGIN](#) | [REGISTRATION](#)

Categories

- Market Research
- Six Sigma Consulting
- Strategic & Project Planning**
- Training/Learning
- Management Systems

RECENT RESULTS

- Strategic & Project Planning
- Consulting Services
- Services
- Home

Andover Consulting Company

[Get Quote](#)

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Andover
Massachusetts United States 02141
978-474-6611

Andover Consulting Company (ACC) provides innovative and economically sound consulting advice in the healthcare, pharmaceutical and chemicals industries. Founded in 2008 in Andover, MA, ACC employees over 50 world-class professionals.

Marketing - General
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978-474-6611

[Company Website](#)

Multimedia Center

- Telemedicine - ...
- FLUID instalat ...
- Single Database ...

Save time.
Save clicks.
Save money.

where
trusted vendors
meet
qualified buyers

Go

Research Library

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- [DocuSys National Patient Safety Initiatives](#)
- [Successful Risk Management for the Entire Messaging Infrastructure](#)
As a mission critical sys ...
- [Management of the Patient with Chronic Complaints of Dizziness](#)
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Go

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